



Adding Value LLC

www.AddingValueLLC.com – Quality Building Products & Service

An Emerging Alternative to Traditional Floor Covering

With tight economic conditions, builders and home-owners are looking for ways to reduce costs of either, building, remodeling or maintaining their homes without sacrificing marketability and style. This is especially true in the \$300,000-\$500,000 range where finished basements are not always part of the standard fair.

With more home-buyers and home owners looking further out into the future and either considering or planning to stay in their homes a little longer than they have in recent past, one might know they're going to want to use their basement but not just exactly how.

Will the basement space be best used as a work-out area, office, pool-room, bar, family/recreation room or perhaps even all of the above? With these possibilities up in the air, other choices and decisions go along with it. How shall the space be divided, finished, furnished and financed?

One of the main components or variables in planning, designing and facilitating space is sometimes an over-looked after thought...it's the floor. Tile and high-end, durable carpet can cost upwards of \$8.00-10.00/sq foot. Hardwoods are just a bit less than that and quality of material and installation can vary a great deal.

A finish that is versatile and stylish is beginning to be used more in more in commercial applications where durability is an even bigger factor. A finish that can be put down during initial construction that can be used in any or all of the more probable uses of unfinished to finished space is gaining ground. For 25-50% less the cost and potentially 3-4 times the life cycle, acid staining may be a solution to provide you with cost-effective, low-maintenance style and differentiation.

Providing, promoting & supporting specialty finishes & upgrades to builders & homeowners during construction, after-market and even after a home's been lived in for awhile, "one of our strengths is identifying opportunities and trends in the market place and making them available and affordable", explains Jason DeMarchi, Managing Partner for Adding Value LLC, in Cumming.

When you add "something different" to greater flexibility and cost savings, a decision can become an obvious choice. See more information including eight different color shades, scoring to look like tile and more at http://addingvaluellc.com/Acid_Staining.